Thursday at EATON'S.. *a Good Day to Shop*

- for Value
- for Variety
- for Quality

It's BABY DAY at EATON'S

Well . . . really every day is Baby Day at EATON'S! You'll always find all the items you need to keep Baby happy and comfortable. And Mom, you know you're sure of quality and value when you shop at EATON'S!

Flannelette Sheets
Snowy white with blue, pink or yellow borders. Size 36x54. Warm cotton flannelette. Pair **2.69**
Size 30x45, pair **1.89**

Babyfair Blankets
Neatly boxed for gifts, choose pink, blue, yellow or white Esmond quality with satin binding. Some with pastel print designs. Size 36x50. Each
EATON Price **2.98** to **4.50**

Toidy Seats
Fits regular toilet seat. Folds flat, has adjustable strap to keep baby secure. Natural wood finish. Each **2.98**

***Dacron Comforters**
Pretty pastel shades of pink, blue or white. Lightweight, washable. Size about 30x40 inches. Each **5.98**
* DuPont trade name.

Wicker Baskets
For home or car use, has sturdy fold-down handle. Natural wicker finish. About 30x40 inches. Each **3.98**
Plastic covered mattress to fit basket, each **2.98**

Hair Sets
Baby's own brush and comb set in nylon and plastic finish. Some in gay novelty designs. Each **1.19** to **1.29**

Jolly Jumpers
Baby exerciser keeps baby happy, gives mother extra free time. Scientifically designed. Each **10.98**

Baby Shoes
Soft, white leather shoes in several comfortable styles. First sizes 0 to 4. Soft sole style. Pair. **1.19** to **2.50**

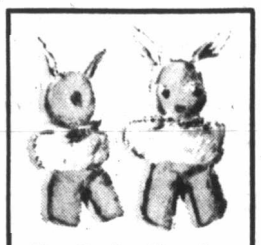
Baby Shawls
*Orlon or all-wool and rayon in dainty woven patterns. White only in various sizes. Each **2.98** to **7.98**
*DuPont trade name

Infants' Dresses
Dainty cotton, nylon or *Terylene fabrics in sizes 2 to 3x. Choose prints, white or pretty pastels. Each **1.98** to **4.98**
* C.I.L. trade name.

Quilted Pads
Soft pads of quilted cotton to cover crib or carriage mattress. Thick and absorbent with neatly bound edges. 3 sizes to choose from. Each **79c** to **1.98**

Flannelette Diapers
Soft, absorbent flannelette diapers, neatly hemmed edges and cello wrapped. 26 to 27-inch square. Doz. **2.98** to **3.98**

Plastic Feeding Dishes
Divided into three sections with suction cup bottom to keep dish from sliding. Choose pastel shades. Each **1.98**



Toy Easter Bunnies
Wonderful soft and cuddly toy for young children. Plush covered in pretty pastel shades, soft stuffing. About 10 inches high. Each **98c**
EATON'S—Toys, Third Floor, Phone EV 2-7141

Baby Nighties
Soft, cosy cotton flannelette nighties with raglan or set-in sleeves, tie or button neckline. Choose pastels with blue or pink smocking trim. Each **79c** to **1.98**

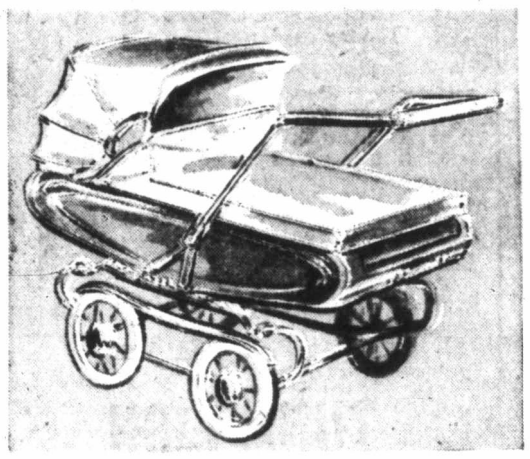
Gauze Diapers
Soft, absorbent gauze diapers, easy to wash, quick to dry. 20x40 to 21x40-inch sizes. Doz. **3.98** to **4.98**

Dial EV 2-7141
Phone in Your Order
Your order will be quickly and efficiently bought and delivered.

Infants' Jodhpurs and Overalls
Comfortable corduroy in novelty prints. Blue and red in infants' sizes 2 to 3x. Have sturdy shoulder straps. Special, pair **99c**
EATON'S—Baby Wear, Third Floor, Phone EV 2-7141

Use Your Family Allowance Cheque
for Purchases in Any Department, or cash it at the Handy Cheque Cashing Wicket, Accounts Office, Third Floor.

Now at EATON'S . . . the New Venturette Baby Carriage

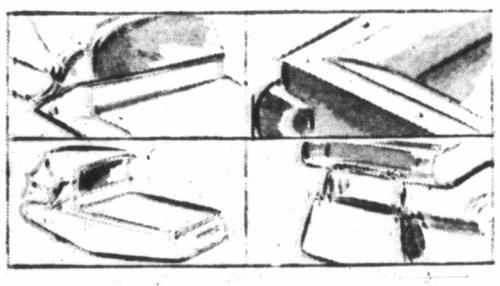


By Thistle

With All-Metal Body

Each 59.95

It's New . . . It's Rugged . . . It's Versatile . . . It's Smart!

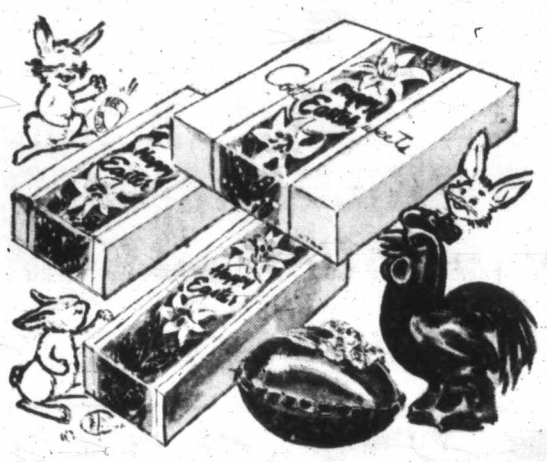


This smart new carriage by Thistle has a one-piece metal body with inset hand-holds for lifting off chassis, front hooks to accommodate shopping bag, diaper bag or purse. Interior is padded with white vinyl leatherette, exterior is metallic green. Lined hood has built-in sun visor and is specially constructed to shut out draughts.

Check These Features:
- ★ **Chromium-plated platform**
- ★ **Specially constructed folding pusher**
- ★ **"Quick as a Wink" action converts to car bed or bassinette**
- ★ **Chromium-plated mudguards**
- ★ **8½-inch wheels with white rubber tires**
- ★ **Anti-tip brakes.**

EATON'S—Toys and Wheelgoods, Third Floor, Phone EV 2-7141

All Candy Connoisseurs Prefer . . . EATON'S Own



Cottage Sweets

EATON'S Own Brand Cottage Sweets are made of fine quality ingredients especially for our candy department. You'll find a taste-tempting assortment for your family and for giffs. Handsomely boxed. **EATON Prices—**

Cottage Sweet Chocolates
½-pound box, each **70c**
1-pound box, each **1.60**
2-pound box, each **3.20**

Cottage Sweets Assorted
1-pound box, each **1.20**
2-pound box, each **2.40**

Cottage Sweet Peppermint Patties
½-pound box, each **60c**

EATON'S—Candy Counter, Main Floor, Phone EV 2-7141

NEVER AGAIN NEED YOU SUFFER FROM LEG FATIGUE!

Supp-hose by KAYSER

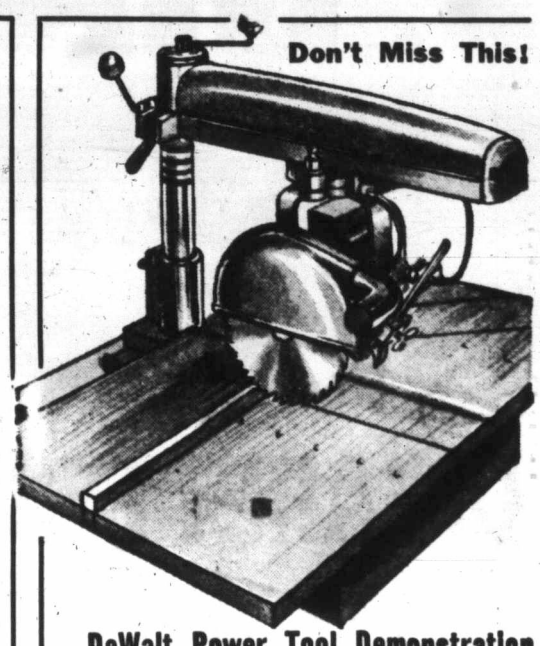
The first sheer all-nylon stocking designed for support! Wonderful new Supp-hose is actually a sheer stocking . . . made without rubber . . . scientifically designed to give your legs firm, healthful support. They require no special care, yet far outlast ordinary nylons! If you've longed for gentle relief from painful leg fatigue, medically endorsed Supp-Hose are for you. Try them today . . . you'll be glad you did! Pair **4.95**

DIAL EV 2-7141

And for the Men . . Supp-Hose Socks!

These nylon socks for men are the discovery that triumphs over leg fatigue . . . makes you feel younger and more energetic . . . because you're comfortable, you're happy . . . with Supp-Hose! Knee length all-nylon with gentle elastic top. Sizes to fit 10 to 14. In black, grey, navy, brown or white. Pair **4.95**

EATON'S—Hosiery, Main Floor, Phone EV 2-7141



Don't Miss This!

DeWalt Power Tool Demonstration

Thursday at EATON'S

Check These Features
- Direct drive, built-in ¾ h.p. ball-bearing motor
- Gives 2½-inch depth of cut
- 9-inch combination blade
- Full size wood top
- Electro-plated column to resist rust
- Grease-packed ball-bearing shielded carriage
- Safety guard and kick-back device
- Latches for quick setting, 0, 45 and 90 degrees.

The powerful DeWalt workshop does just about anything the home wood worker could want. **See it demonstrated** in the Hardware Department. Each **319.00**

EATON'S—Hardware Department, Lower Main Floor, Phone EV 2-7141

Starts Saturday
EATON'S Unique Exhibition and Sale of Silk Embroidered Scenes

In our Victoria Room you'll view the first in a series of Canadian exhibitions of these exquisite hand-embroidered pictures of Canadian scenes . . . many of your favourite local scenes are included in this outstanding display. EATON'S Victoria Room, Fourth Floor, and in our street windows.

'Glascraft' Boats

Fiberglas—Safe! Lightweight, Work-Free!

Take to the open sea or take to the lake . . . but be sure and take along a Glascraft fiberglas boat for the highest enjoyment of fishing and boating . . . Boats by Glascraft have a completely waterproof hull, no joints or fasteners, no through hull connections. Sturdy moulded floor boards, chine, seat brackets and motor pad. Oak coamings and copper fastenings. The larger models have moulded-in double bottom which forms a buoyancy chamber, plus a bow tank.

10' Cartop
Length 10'3", 1 buoyancy tank, 50" beam, 1 styrofoam flotation block, oak trim and copper fastenings. Will take up to 7½ h.p. motor. Each **235.00**

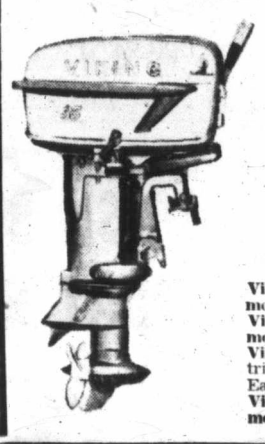
12' Decked Model
Has double bottom construction and buoyancy tank, completely moulded deck with built-in front seats. Transom drain plug. Beam 57 inches, will take up to 25 h.p. motor. Each **595.00**

12-Foot Open Model
Features moulded double bottom forming buoyancy tank, buoyancy tank forward, oak trim and copper fastenings. Beam 57 inches Will take up to 18 h.p. motor. Each **325.00**

15' Open Model
Double bottom construction with buoyancy tank forward, oak trim and copper fastenings. Depth 34", beam 70". Will take up to 35 h.p. motor. Each **580.00**

15' Decked Model
As illustrated
Double bottom construction forming buoyancy tank with a completely moulded deck and motor well, built-in front and back seats, stowage space for gas tanks. Transom drain plug. Each **1,095.00**

16' Sidewing
Beam 75 inches, aluminum framed windshield and sidewing assembly. Double bottom construction with buoyany tank forward. Built-in glass fibre fuel tanks, self-draining motor well. Steering assembly and deck hardware included with combination bow light and stern light. Each **1,850.00**



VIKING 35 h.p. Electric Start Motor
For quiet, efficient performance choose the new Viking 35 h.p. motor with electric starter.
EATON Prices, Each **660.00**
Viking 3 h.p. motor, each **149.00**
Viking 5 h.p. motor, each **239.00**
Viking 12 h.p. motor, each **369.00**
Viking 25 h.p. motor, each **495.00**
Viking 25 h.p. motor with electric starter, Each **595.00**
Viking 35 h.p. motor, each **550.00**

EVINRUDE MOTORS

Smart new 1959 styling and dependable performance.

3 h.p. motor each **195.00**
5.5 h.p. motor, each **285.00**
10 h.p. motor, each **385.00**
18 h.p. motor, each **471.00**
35 h.p. motor, each **611.00**
50 h.p. motor, each **904.00**
35 h.p. motor with electric starter, each **743.00**
50 h.p. motor with electric starter, each **1,024.00**

EATON'S—Sporting Goods, Main Floor, House Furnishings Building, Phone EV 2-7141

It Pays to Shop at EATON'S

Store Hours: 9 a.m. to 5.30 p.m. daily. 9 a.m. to 9 p.m. Friday.
Telephone EV 2-7141 or Toll-Free Zenith 6100.

THE T. EATON Co CANADA LIMITED